

PRIVACY POLICY

Welcome to the website and mobile apps owned and operated by YOSTAR (HONG KONG) LIMITED and its affiliates ("Yostar," "we" or "us"), and Yostar is committed to protecting your privacy. This Privacy Policy explains how information about you or associated with you ("personal information") is collected, used and disclosed by Yostar. This Privacy Policy applies to our websites, including <https://www.yo-star.com> and our mobile apps for iPhone, Android and Windows mobile devices (collectively, "our Service"). By accessing or using our Service, you signify that you have read, understood and agree to our collection, storage, use and disclosure of your personal information as described in this Privacy Policy.

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1. INFORMATION WE COLLECT AND USE

Generally. We will only process your personal data in accordance with applicable data protection and privacy laws. We collect personal information from our users in order to provide you with a personalized, useful and efficient experience. If you created a profile/registered with us, you will have been asked to tick to agree to provide this information in order to access our Services. This consent provides us with the legal basis we require under applicable law to process your data. You maintain the right to withdraw such consent at any time. If you do not agree to our use of your personal data in line with this Policy, please do not use our Service.

The categories of information we collect can include:

Information you provide. You may use the Service without providing any personal information, but you must register and create a profile to participate in our official forums. We may collect and store personal information when you register for our Service or provide to us in some other manner, including your name, email address, user name and password. We may also collect any communications between you and Yostar, as well as any information you provide if you take part in any interactive features of the Service. Information that is part of your profile will be viewable to the public and to other members of the Service.

Data collected through the use of the Service. After you set up your account, you may choose to provide additional information which may be shared through public profiles, such as your photograph or avatar, biographical content, and other information (collectively, "Profile Information"). You control how much personally identifying information you wish to provide in your public profile. We also collect information about how you use the Service and about your actions on the Service, including your Service usage and activities, gaming levels, interactions with others on the Service and user content you post to the Service, and other content ("User Content"). Please remember that Yostar may, but has no obligation to, monitor User Content posted by our members.

Information we receive from third party sites. When you interact with our site through various social media, such as when you login through Facebook, Google + or another third party service, or share Yostar content on Facebook, Twitter or other sites, we may receive information from the social network including your profile information, profile picture, gender, user name, user ID associated with your social media account, age range, language, country, friends list, and any other information you permit the social network to share with third parties. We may use your friends data to let you know what your friends are doing on our Service, and to let your friends know what you are doing on the Service. The data we receive is dependent upon your privacy settings with the social network, and we will not post information about you on third party social media sites without your consent. You should always review, and if necessary, adjust your privacy settings on third-party websites and services before linking or connecting them to our website or Service.

Address Book Information. With your permission, Yostar may access your contact list available on your mobile device or in your email accounts in order to locate your friends and contacts on the Service and to invite your friends and contacts to connect with our Service. When we invite your friends to join the Service, we will include your name and photo to let them know that you are the person extending the invitation. After sending these invitations, we may also send reminder emails to your invitees on your behalf. We will store these contacts for purposes of alerting you when

your contacts join Yostar at a later time so that you may connect with them on the Service, and to suggest friends and connections to other members of Yostar .

We use this information to operate, maintain, and provide to you the features and functionality of the Service, as well as to communicate directly with you, such as to send you email messages and push notifications, and permit you to communicate with others on the Service or on social media or invite others to join the Service. We may combine information internally across different Service offerings or games to enhance your experience with our Service. For example, we may identify a friend you may know from one service to suggest that you engage with that friend on another service, and we may let your friends on one service know about your activities on another service. For example, we may send an email to your friends on one of our Games to let them know that you're active on our Games, and we may include your profile picture in the email so that your friends recognize you. We may also use information about your activities on the Service to provide personalized content, including targeted content and advertising. We may also send you Service-related emails or messages (e.g., account verification, account status, change or updates to features of the Service, technical and security notices). For more information about your communication preferences, see "Your Choices Regarding Your Information" below.

Use of cookies and other technology to collect information.

We and our third party business partners automatically collect certain types of usage information when you visit our website or use our Service. When you visit the Service, we may send one or more cookies - a small text file containing a string of alphanumeric characters - to your computer that uniquely identifies your browser and lets us help you log in faster and enhance your navigation through the site. A cookie may also convey information to us about how you use the Service (e.g., the pages you view, the links you click, how frequently you access the Service, and other actions you take on the Service), and allow us to track your usage of the Service over time. We may collect log file information from your browser or mobile device each time you access the Service. Log file information may include anonymous information such as your web request, Internet Protocol ("IP") address, browser type, information about your mobile device, referring / exit pages and URLs, number of clicks and how you interact with links on the Service, domain names, landing pages, pages viewed, and other such information. We may employ clear gifs (also known as web beacons) which are used to anonymously track the online usage patterns of our Users. In addition, we may also use clear gifs in HTML-based emails sent to our users to track which emails are opened and which links are clicked by recipients. The information allows for more accurate reporting and improvement of the Service. We may also collect analytics data, or use third-party analytics tools, to help us measure traffic and usage trends for the Service and to understand more about the demographics of our users. These tools collect information sent by your browser or mobile device, including the pages you visit, your use of third party applications, and other information that assists us in analyzing and improving the Service. Although we do our best to honor the privacy preferences of our visitors, we are not able to respond to Do Not Track signals from your browser at this time.

When you access our Service by or through a mobile device, we may receive or collect and store a unique identification numbers associated with your device or our mobile application (including,

for example, a unique device ID, Unique ID for Advertisers ("IDFA"), Google Ad ID, or Windows Advertising ID), MAC address, mobile carrier, device type, model and manufacturer, mobile device operating system brand and model, phone number, and, depending on your mobile device settings. In addition, we create a unique user ID to track your use of the Service. This unique user ID helps track the games you are playing.

We use or may use the data collected through cookies, log file, device identifiers, location data and clear gifs information to: (a) remember information so that you will not have to re-enter it during your visit or the next time you visit the site; (b) provide custom, personalized content and information, including targeted content and advertising; (c) provide and monitor the effectiveness of our Service; (d) monitor aggregate metrics such as total number of visitors, traffic, usage, and demographic patterns on our website and our Service; (e) diagnose or fix technology problems; and (f) otherwise to plan for and enhance our service.

2. SHARING INFORMATION

We may share your personal information in the instances described below. For further information on your choices regarding your information, see the "Your Choices Regarding Your Information" section below.

We may also share your personal information with:

- a. Third parties at your request. For example, you may have the option to share your activities on Yostar with your friends through email, text or on various social media sites;
- b. Other brands owned or controlled by Yostar and other companies owned by or under common ownership as Yostar, which also includes our subsidiaries (i.e., any organization we own or control) or our ultimate holding company (i.e., any organization that owns or controls us) and any subsidiaries it owns. These companies will use your personal information in the same way as we can under this Policy;
- c. Other parties whose products or services we believe may be of interest to you;
- d. Third party vendors, consultants and other service providers that perform services on our behalf, in order to carry out their work for us, which may include identifying and serving targeted advertisements, content or service fulfillment, or providing analytics services;
- e. Other parties in connection with any company transaction, such as a merger, sale of all or a portion of company assets or shares, reorganization, financing, change of control or acquisition of all or a portion of our business by another company or third party or in the event of bankruptcy or related or similar proceedings; and
- f. Third parties as required to (i) satisfy any applicable law, regulation, subpoena/court order, legal process or other government request, (ii) enforce our Terms of Use Agreement, including the investigation of potential violations thereof, (iii) investigate and defend ourselves against any third party claims or allegations, (iv) protect against harm to the rights, property or safety of Yostar, its users or the public as required or permitted by law and (v) detect, prevent or otherwise address criminal (including fraud or stalking), security or technical issues.

We may also share information with others in an aggregated and anonymous form that does not reasonably identify you directly as an individual.

3. YOUR CHOICES REGARDING YOUR INFORMATION

Profile and Data Sharing Settings. You may change some of your data sharing preferences on your Settings page.

Push Notifications.We may occasionally send you push notifications through our mobile applications to send you game updates, high scores and other service related notifications that may be of importance to you. You may at any time opt-out from receiving these types of communications by turning them off at the device level through your settings.

Marketing Communications. If you do not wish to receive promotional emails, you can click the "unsubscribe" button on promotional email communications. Note that you are not permitted to unsubscribe or opt-out of non-promotional messages regarding your account, such as account verification, change or updates to features of the Service, or technical and security notices.

Online Advertising.We may permit third party online advertising networks, social media companies, and other parties to collect information about your use of our website and apps over time so that they may play or display ads that may be relevant to your interests on our Service as well as on other websites or apps. Typically, the information we share is provided through cookies or similar tracking technologies. The only way to completely "opt out" of the collection of any information through cookies or other tracking technology is to actively manage the settings on your browser or mobile device. Please refer to your browser's or mobile device's technical information for instructions on how to delete and disable cookies, and other tracking/recording tools. (To learn more about cookies, clear gifs/web beacons and related technologies, you may wish to visit <http://www.allaboutcookies.org> and/or the Network Advertising Initiative's online resources, at <https://www.networkadvertising.org>). If you access our service on your mobile device, you may not be able to control tracking technologies through settings.

Data Retention: We will retain your information for as long as your account is active or as needed to provide you services. Please contact us at ag.cs@yo-star.com if you wish to delete your account permanently from our systems. Please be aware that we will not be able to delete any content you have shared with others or with social media sites.

Deleting or Anonymizing Your Content: If you are under 18 years of age, you may request that the User Content that you posted to our Service be deleted or anonymized such that your personal information will not be identifiable publicly on our Service by contacting us at ag.cs@yo-star.com . While we will use all commercially reasonable efforts to delete or anonymize your User Content upon request, please be aware that due to the social nature of our Service, you may not be able to completely remove all of your personally identifiable User Content if, for example, that content has been stored, republished, or reposted by another user or a third party. We may also maintain

your information in identifiable form for our internal use, even if your personal data is no longer visible to the public on our Service.

4. SECURITY AND STORAGE OF INFORMATION

Yostar cares about the security of your information and uses commercially reasonable physical, administrative, and technological safeguards to preserve the integrity and security of all information we collect and that we share with our service providers. However, no security system is impenetrable and we cannot guarantee the security of our systems 100%. In the event that any information under our control is compromised as a result of a breach of security, we will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

Your information collected through our Service may be stored and processed in Hong Kong or any other country or region in which Yostar or its subsidiaries, affiliates or service providers maintain facilities. If you are located in the European Union or other regions with laws governing data collection and use that may differ from Hong Kong law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction, and you consent to the transfer of information to Hong Kong or any other country or region in which Company or its parent, subsidiaries, affiliates or service providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

5. PERSONS UNDER THE AGE OF 13

The Service and its content are not directed at children under the age of 13. In the event that we learn that we have collected personal information from a child under age 13 without parental consent, we will delete that information as quickly as possible. If you believe that we might have any information collected from a child under 13, please contact us at ag.cs@yo-star.com.

6. SENSITIVE PERSONAL DATA

Subject to the following paragraph, we ask that you not send us, and you not disclose, any sensitive personal data (e.g., social security numbers, information related to racial or ethnic origin, political opinions, religion or other beliefs, health, biometrics or genetic characteristics, criminal background or trade union membership) on or through our Forums, Social Media, Service or otherwise to us.

If you send or disclose any sensitive personal data to us when you submit user generated content to our Forums, Social Media or Service, you consent to our processing and use of such sensitive personal data in accordance with this Policy. If you do not consent to our processing and use of such sensitive personal data, you must not submit such user generated content to our Forums, Social Media, Service or otherwise to us.

7. COMPLAINTS

We are committed to resolve any complaints about our collection or use of your personal data. If you would like to make a complaint regarding this Policy or our practices in relation to your personal data, please contact us at: ag.cs@yo-star.com . We will reply to your complaint as soon as we can and in any event, within 45 days. We hope to resolve any complaint brought to our attention, however if you feel that your complaint has not been adequately resolved, you reserve the right to contact your local data protection supervisory authority, which for the UK, is the Information Commissioner's Office.

We are committed to processing your data in accordance with the required standards. This includes protecting your privacy and ensuring the security of your data in compliance with, in particular and where applicable, the requirements of the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong), Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data where applicable.

8. LINKS TO THIRD PARTY WEBSITES

The Service may contain links to and from third party websites of our business partners, advertisers, social media sites, and our users may post links to third party websites. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for their policies. Please check the individual policies before you submit any information to those websites.

9. UPDATES TO THIS POLICY

We reserve the right to modify this Policy from time to time. If we make any changes to this Policy, we will change the "Last Revision" date below and will post the updated Policy on this page. If you object to any changes, you may close your account. Continuing to use our Service after we publish changes to this Privacy Policy means that you are consenting to the changes.

10. Users in the EEA

As set out in more detail below, we only process or transfer your personal information where we can rely on legal grounds and appropriate safeguards to do so. You also have additional rights regarding your personal information if you are located in the European Economic Area ("EEA").

(1) Legal Basis for Processing Your Personal Information

We only process your personal information where we can rely on legal grounds to do so. We process your personal information for the purposes set out below.

a. Performance of the Services

We process your personal information for the performance of our services, to provide or support of our products, or for any other feature you request or enable. This includes, for example, using your personal information to:

- administer your account;
- provide contests or promotions in which you have enrolled;
- support purchases you make;
- support game functionality;
- provide global customer service; or
- provide a fair gaming experience by using anti-fraud technologies such as bans or blocks of accounts.

b. Consent

We process your personal information based on your consent. This includes, for example, providing:

- newsletters, direct e-mails and surveys about our Properties; and
- certain other marketing features

c. Legitimate Interest

We process your personal information where we have a legitimate interest to do so. This includes, for example, processing:

- to provide you with requested customer service or technical support;
- to debug and improve our current and future Properties;
- in order to give you exclusive content, personalize your online experience with us and contact you in accordance with applicable marketing preferences; and
- for the establishment, exercise or defense of legal claims or whenever courts are acting in their judicial capacity.

d. Legal Obligation

We process your personal information for compliance with a legal obligation to which we are subject.

(2) Your Rights to Your Personal Information

You have the following rights in addition to your rights to view, correct, update, or request the deletion of your personal information

You may object to the processing of your personal information based on a legitimate interest on grounds relating to your particular situation. You may, in particular, control the extent to which we market to you and you have the right to request that we stop sending you marketing messages at any time.

In certain circumstances, you can request that we transfer personal information that you have provided to us.

Where we rely on your consent in order to process your personal information, you have the right to withdraw such consent to further use of your personal information at any time.

For each of the rights described above, you can contact us at ag.cs@yo-star.com.

We hope that we can satisfy queries you may have about the way we process your personal information. However, if you have unresolved concerns you also have the right to complain to data protection authorities. You can bring the complaint in your member state of residence, place of work or where an alleged infringement of data protection law occurred.

(3) International Transfers

Your personal information will be transferred to and processed in the United States. We use European Commission approved contract clauses to protect your personal information. If you have questions, please contact us at ag.cs@yo-star.com.

11. USER IN CALIFORNIA

The California Consumer Privacy Act (“CCPA”) grants California residents certain privacy rights regarding personal data we collect. We are committed to respecting these rights and complying with the CCPA. The following explains these rights and Yostar's practices with respect to them.

Right to Know. Under the CCPA you have the right to request that we disclose to you what personal data we collect, use, disclose and share.

Exercising Your Rights. California residents may exercise your rights by submitting your request to us by the email: ag.cs@yo-star.com. For security purposes, we will verify your identity – including requesting information from you – when you request to exercise your rights. If you have an online account you use to interact with Yostar, logging into your account will serve to verify your identity and request. We may request additional information if we believe your account has been compromised. If you do not have an account with us, or if we have reasons to suspect that the security of your account is compromised, then we will request additional information from you to match with our existing records to verify your identity, depending on the nature of the request and the sensitivity of the information sought.

Once we have verified your identity (and your agent, as applicable), we will respond to your request as appropriate. If we are unable to complete your requests, we will provide you information about the reasons that we could not comply with your request.

Right to Request Deletion. You also have the right to request deletion of your personal data that is in our possession, subject to certain exceptions. Please note that your request by contacting us at; ag.cs@yo-star.com , to delete data may impact your use of our Service in some cases, and we may decline to delete information for reasons set forth in this Privacy Policy or as permitted by the CCPA.

Other Rights. The CCPA also gives California residents a right to opt-out from the sale of their Personal Data. We do not sell your personal data and have not done so in the past 12 months. Furthermore, you have a right to not be discriminated against for exercising your rights under the CCPA.

You may designate, in writing or through a power of attorney, an authorized agent to make requests on your behalf to exercise your rights under the CCPA. Before accepting such a request from an agent, we will require the agent to provide proof you have authorized it to act on your behalf, and we may need you to verify your identity directly with us.

12. CONTACTING US

If you have questions about this Privacy Policy, please contact us at ag.cs@yo-star.com or by writing to us at:

YOSTAR (HONG KONG) LIMITED, Address: Room 06,13A/ F.,South Tower,World Finance Centre,Harbour City,17 Canton Road,Tsim Sha Tsui,Kowloon,Hong Kong

13. LAST REVISION DATE

This Policy was last revised on Jul,15th, and effective as of Jul,15th, 2022.